

Station KUCW-TV SALT LAKE CITY Agency () WATERFRONT STRATEGIES Rep Firm () WASHINGTON
 Advertiser () HOUSE MAJORITY PAC 3050 K ST NW, SUITE 100 Sales Office () IAN FOX
 Product HOUSE MAJ PAC WASHINGTON, DC 20007 Salesperson ()
 Estimate# 2275 Agency C/P1/P2/E 79/86/2275 Salesperson Phone# 202-872-5880
 Buyer Spencer Wood Flight Dates 10/31/2012 - 11/06/2012 Salesperson FAX# 202-872-0263
 Phone# Hiatus Weeks
 Fax#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|---------|---------------------|-----|----------|-------------|------------|------------|-------------|------------|---------|
| | 1 | W-F | 630P-7P | THE BIG BANG THEORY | :30 | \$800.00 | 10/31-11/02 | 1 | 1 | 1 | \$800.00 | |
| | 2 | M | 630P-7P | THE BIG BANG THEORY | :30 | \$800.00 | 11/05-11/05 | 1 | 1 | 1 | \$800.00 | |

---REPORT TOTALS---

Report Totals: 2 / \$1,600.00

---SALES MONTHLY TOTALS---

Nov 12: 2 / \$1,600.00
 Sales Totals: 2 / \$1,600.00
 Station Totals: 2 / \$1,600.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

| | | | | | | |
|---------------|----------|----------|---------|---------|---------|---------|
| Market Totals | \$64,000 | CABL 0% | KJZZ 0% | KPNZ 0% | KSL 0% | KSTU 0% |
| | | KTVX 97% | KUCW 2% | KUPX 0% | KUTV 0% | UNKN 0% |

Books null
 Demos RA35+